Influencer Pricing

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| **Use Case Name**: Influencer Pricing | | **ID:** 3 | **Importance Level:** High |
| **Primary Actor:** Analytic System | **Use Case Type:** Detail, Essential | | |
| **Stakeholders and Interests:**  Marketer – Looking for an appropriate influencer that will help promoting their product with a reasonable price  Analytic System – Finding the suitable influencer for the task | | | |
| **Brief Description:**  By receiving information about the product, influencer in demand, and the overall pricing policy, each request associated with a product is been put a price on. | | | |
| **Trigger:**  By finalizing the process of search and suggest  **Type:**  Internal | | | |
| **Relationships:**  **Association**: Analytic System  **Include**: Categorizing Influencers  **Extend**:  **Generalization**: | | | |
| **Normal Flow of Events:**   1. The influence Suggestion module passes the information to analytic system 2. Using the influencer, marketer, and system pricing policies, each request will have a price. 3. Pricing is being sent back to parties for confirmation. | | | |
| **Sub Flows:**   1. Pricing policies are being used from individuals’ profiles. | | | |
| **Alternate/Exceptional Flows:**  **F, 2a1**. No pricing policy is available from at least one party | | | |